



Tamil Nadu Agricultural University
Coimbatore – 641 003

Dr. M. Jegadeesan, Ph.D.,
Assistant Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

World Environment Day Celebrated in TNAU

World environment day has been celebrated at compost yard, Tamil Nadu Agricultural University (TNAU), Coimbatore on June 5th at 4.00 p.m. The function has been jointly organized by the Department of Environmental sciences and ITC Pvt. Ltd., Thekkampatty unit under the WOW (Wellbeing Out of Waste) programme.

Dr. K. Ramasamy, Vice-chancellor, TNAU, Coimbatore, Mr. Siva Kumar (Operations Manager – ITC WOW programme) and Mr. R.V. Shanmughasundaram (Senior Coordinator– ITC WOW programme) graced the evening.

The vice chancellor Dr. K. Ramasamy guided the university officers, head of the departments and students of TNAU to plant the saplings behind the compost yard. Mr. Shivakumar explained the ITC's WOW programme and its operations in various parts of the city engaged with recycling of wastes and also encouraging people to segregate and dispose the waste responsibly. He has also added that WOW programme has been initiated by ITC in the year 2007 only with 10 tonne collection of recyclables and now swelled to over 4000 tonne a month.

The vice chancellor has distributed the cartons and jumbo bags for waste collection to all the university officers and head of the departments as an initiative to make the people aware of waste management. The Vice-Chancellor addressed the gathering and emphasized the significance of planting trees and taking care till it reaches a stage. He also stressed the importance of trees in the sustained supply of oxygen to atmosphere and for human health.

Then the students were lined up for “Environment Awareness Rally” which is flagged off by the vice chancellor. The rally covered a distance of three kilometres, starting from back gate of TNAU campus and reached Department of Environmental Science near Botanical garden gate covering through Milk Company, Lawley Road Junction and Maruthamalai Road.

Asst. Public Relations Officer